

# Business Package for Content Management by struktur AG

## Overview

The Business Package for Content Management by struktur AG provides the necessary tools for role-based access to the icoya OpenContent platform within the unified environment of the SAP Enterprise Portal. icoya OpenContent allows the easy creation of complex Internet presences within a matter of minutes and this without any programming skills. Complicated navigational structures, like links, overviews, or menus are generated automatically. Publishing content with or without time-constrained publishing scenarios is possible as well as offering personalized web pages and secure areas.

## Business Challenge

In an information-driven society, every company and institution needs up-to-date web content to deliver the information needed by employees, customers, and collaborators. However, how can accurate and relevant content be delivered quickly and easily to the specific audiences? This is commonly done using web content management systems. But how can this solution be integrated for all employees within a framework of one single access point, like the SAP Enterprise Portal? And how can this solution be integrated within the company's role structure to provide different usability according to the respective user rights?

## Solution

The Business Package for Content & Collaboration Management by struktur AG allows access to the full functionality of icoya OpenContent and icoya OpenCollaboration within the SAP Enterprise Portal. Key Features includes:

- Customizable Internet and workspace templates
- Browser-based WYSIWYG-Editor
- Ease of administration - create pages or modify navigation fast
- MS Office and OpenOffice (X)HTML conversion and publishing
- Launch a document in its native application or view
- Powerful meta-data and full-text searches plus boolean, wildcard, phonetic, author, group, number or date range searches
- Multi-language and Unicode support
- Organize (Web-) documents in a folder hierarchy, sharing them with customers on the Internet or maintaining them privately
- (Web-) documents and graphics can be organized and easily accessed according to their language
- Easily customize forms required to create a new Web-documents
- PDF metadata and full-text search
- Integrated media management for pictures and multimedia files
- Document (pre-) viewing capability of (X)HTML, Office documents, XML and images
- Profiling capabilities to tag and classify arbitrary documents
- Event calendars to prioritize and categorize lists of calendar events
- Discussion threads
- Quick access lists to last documents and related documents
- Bookmark folders to create and share URL links and other WorkSite pages
- Risk/issue management product that allow you to track issues through closure in teams

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- News folders to keep customers and teams current and fully informed
  - Time-constrained publishing of content and documents
  - Automatic generation of menus, document lists, and sitemap
  - Configurable workflow rules engine to automatically take action
  - Team-based workflow with automatic notifications, acquiring, and releasing resources
  - Sequential and parallel routing to individuals or groups
  - Event notification to inform users of document and task status
  - Work in process tracking including watchlists
  - User-management with rights allocation and roles
  - Powerful security controls access to functionality and data at the object level based on user, group or role
  - Full support for Novel eDirectory
  - Full support for Microsoft Active Directory Services

Specifically, the Business Package for Content Management by struktur AG allows:

- a central point of access to the icoya OpenContent system
- Single-Sign-On on using SAP logon tickets, so no user mapping is required
- WebDAV access to all content stored in icoya OpenContent according to their role
- WebDAV Check-in/check-out capabilities to maintain document integrity
- Using the same authentication server for access rights as the SAP Enterprise Portal

## **Business Benefits**

- Fast, easy, and complete access to the icoya OpenContent system
    - Use the full functionality of icoya OpenContent
    - Possibility to extend icoya's functionality by icoya's plug & play modules: icoya OfficeIntegration, icoya PDF Producer, icoya PDF Publisher, icoya EditorIntegration, icoya LinkWalker, icoya OpenOffice Integration, icoya WordXML, icoya OracleDB connector, icoya SAPDB connector and icoya Tamino connector
  - Same look and feel for the Enterprise Portal and the content management system
    - Users do not have to abandon their familiar user environment
  - WebDAV access to content stored in icoya OpenContent using a WebDAV repository
    - Allows to index documents stored in icoya using SAP's TREX
    - Easy upload of images, document types like PDF, MS-Word, and other file types to icoya OpenContent.
  - Single-Sign-On for the content management system as well as for WebDAV .
    - Using the SAP logon tickets, there is no need to ever sign on twice or to set up a user mapping.
    - No need for several browser windows.
  - Personalized content using icoya's role based workflow.
    - Using the same authentication and role server (LDAP-server) as the SAP Enterprise Portal, icoya allows you to either map portal roles to icoya roles or to create new roles within icoya OpenContent.
    - Fine-grained access rights enable the complete personalization for every user role.
  - Full integration of SAP Enterprise Portal Repository Manager
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- Collaboration using icoya's risk/issue management
    - Enabling the creation, tracking, and completion of work related issues. This includes email notification and assignment of tasks to certain users.

## Supported Roles

The connection to the authentication server of the SAP Enterprise Portal, allow the package to support all roles and integrate them with the content management system.

## Availability

The package is available

- for SAP Enterprise Portal 5.0 (SP 5) and SAP J2EE Engine 6.20.
- for SAP Enterprise Portal 6.0 and subsequent versions.
- in all languages supported by icoya OpenContent. These are currently English, German, Italian, French, Japanese, Spanish, Swedish and Mandarin-Chinese. More languages available on request.
- for icoya OpenContent 2.5 for SAP Enterprise Portal.
- Recommended browsers are MS-Internet Explorer 5.0 or later (for the WYSIWIG Editor IE 5.5 or later), Mozilla 1.01 or above, Netscape 7 or above.
- icoya OpenContent 2.5 for SAP Enterprise Portal is available for Windows™, Solaris™, OS390™, AIX™ and Linux™ operating systems (32/64 Bit)

## Integration

- The package requires icoya OpenContent 2.5 for SAP Enterprise Portal
- A detailed installation guide is provided with the shipment.
- A installation video on DVD is available for service providers.

## Support

- Worldwide 24/7 support for icoya OpenContent for SAP Enterprise Portal is available by contract.
  - Qualified support personal of our partners in Europe, USA and Asia guarantee non-stop operation and support 24 hours, 7 days a week.
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